



# How can I be more attractive to quality people?

Join our free webinar on enticing and engaging the right candidates.

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There's a lot more to finding the best applicants for your job opening than posting an ad online and crossing your fingers. And, although you probably already know that, you may not realize how much strategy is involved in making your company attractive to top quality candidates, from consistent branding to candidate care.

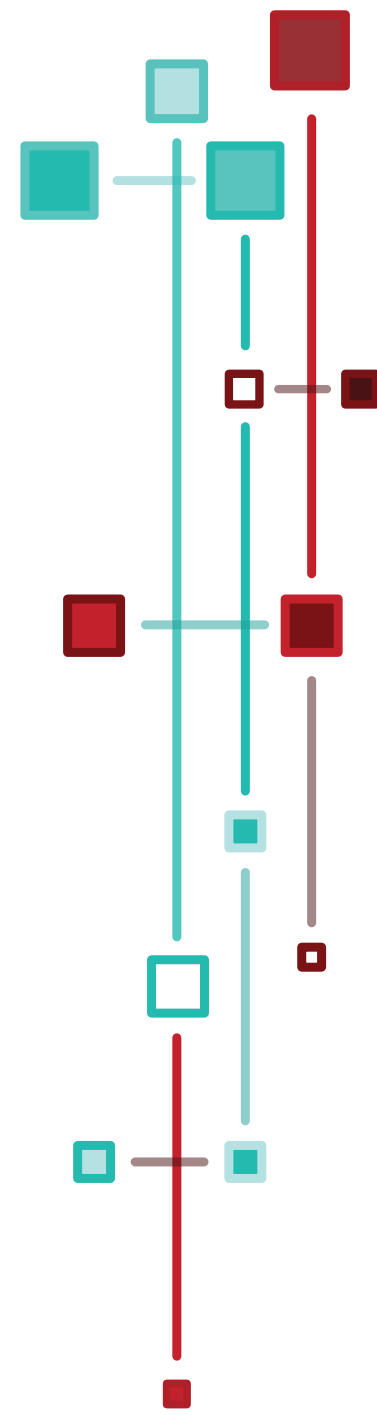
If you want to level the playing field so you don't have to compete with other businesses for the best applicants, we invite you to join our free webinar.

**Date: November 16th**

**Time: 11:00 a.m. CST – 12:00 p.m. CST**

♦ **We'll cover:**

- How to attract the best talent
- Writing consistent and attractive job descriptions
- How to get the word out that you're hiring
- Developing a process for handling candidates
- Recruiting best practices



Finding the right people to fit into your company and culture is crucial to the alignment of your workforce and, ultimately, your success.

So, on November 16th, let us show you how to attract the best people for your business so you can impact what matters.

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**Impact** what matters.